



**PERSEUS**

**HIGH PERFORMANCE**

**HYPERVERSOR & SECURITY SOLUTIONS**

**FOR CONNECTED CARS**

With over a decade pioneering Hypervisor and Hypervisor-based security as Xen ARM open source community project founder (since 2007), Perseus guarantees that the automotive industry's top brands capture opportunities for enhanced security & performance in a connected world.

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## OUR SOLUTIONS:

### **Hypervisor**

reduces SoC requirements  
(HW & SW) by ~75%

### **Hypervisor-based Security**

delivers industry-leading protection  
for connected cars

### **Linux Fast Boot**

reduces boot time for Linux  
powered rear-view cameras to 2  
seconds

# UNIQUE CHALLENGES FOR CONNECTED CARS



## 1. Linux Boot up Woes

Linux has become the de facto operating system for in-car services like rear-view cameras. However, boot up speeds of up to fifteen seconds result in sub-par performance and safety concerns.

## 2. Security Risk

Existing security solutions fall short of safeguarding in-car connected services and data transfer with third-party entities. Soon, the connected car industry is at risk of becoming a battleground for malicious hackers.

## 3. Complexity

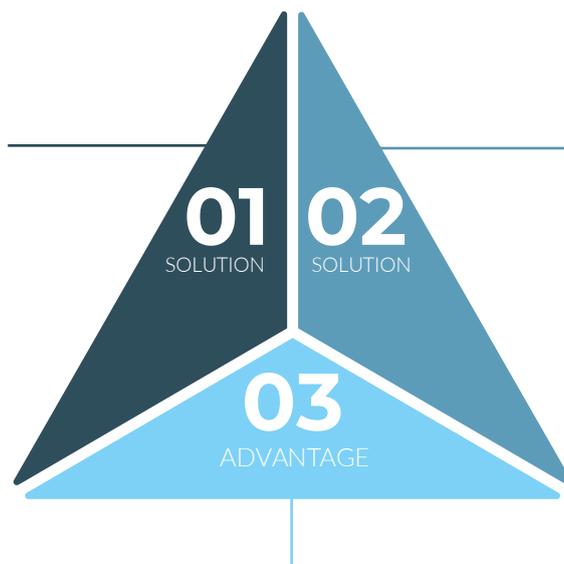
Rapid progress in automotive technology means that in-car systems are becoming ever more complex. Connected cars already carry up to 120 SoCs. Autonomous vehicles will carry more than 2,000 SoCs.

## PERSEUS SOLUTION

### LINUX FAST BOOT

Optimizes Linux boot speed

- Rear-view camera boot time reduced to 2 seconds



### SECURE CONTAINER

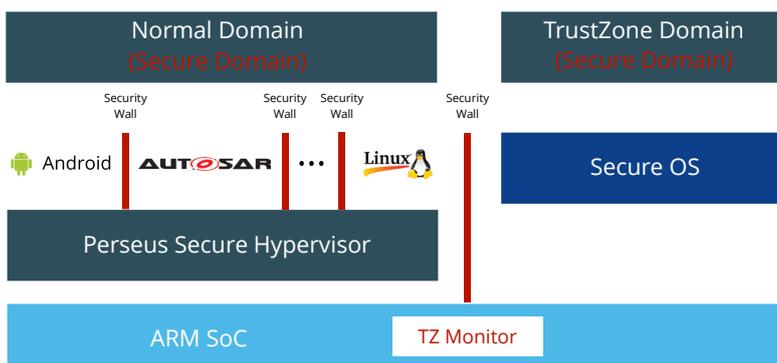
Protects in-car systems and services from malicious attack

- Flexible, real-time Hypervisor-based security

### HYPERVERSOR

Reduces in-car HW & SW SoC requirements by ~75%

- Maximises efficiency and performance



## PERSEUS SYSTEM ARCHITECTURE

Perseus delivers multiple secure containers in 'Normal Domain'

# CONNECTED CAR SOLUTIONS FROM PERSEUS



## HW / SW Consolidation

Hypervisor optimizes implementation and management of in-car systems, reducing cost, increasing efficiency and boosting performance.

## Connected Car Security

Hypervisor-based security provides constant, real-time protection, keeping vehicle fleets and the roads safe.

## Enhanced Performance

World's first performance enhancement for Linux-powered in-car devices, reducing boot up from 15 seconds to just 2.

## Ultimate Protection with Perseus Hypervisor-Based Security

Hypervisor optimizes implementation and management of in-car systems, reducing cost, increasing efficiency and boosting performance.

- Access control and device isolation sand-boxes threats as they occur
- Physical & virtual solution management for efficient integration
- Algorithmic, real-time parameter controls eliminate malicious attack

## PERSEUS: KEY BENEFITS

### Real-time Security

- Monitor in-car system data traffic
- Pinpoint abnormal activity
- Algorithmic threat response

### Improved Performance

- Improved boot up of in-car devices
- Reduce system overload
- Manage data transfer and CPU usage

### IoT Security

- Optimize system integration
- Improve system-wide security
- Store and transmit data securely

### Industry-Wide Support

- Connected/Smart Cars
- Autonomous vehicles
- Electric vehicles

### Ultimate Flexibility

- Use existing HW & SW infrastructure
- Per-solution parameters
- Adjust on the fly

### Reduce Costs / Increase Revenue

- Optimize SoC usage
- Simplify HW & SW architecture
- Remote upgrades and maintenance

### Complete Solution

- Total OS isolation
- Fine-grained I/O rate control
- Isolate threats to protect critical systems

### Endless Opportunities

- IoT / Smart Homes / Smart Cities
- Factory Systems
- Robotics and Aerospace



# PERSEUS

## BACKGROUND & ACHIEVEMENTS

Our executives pioneered Hypervisor technology for over a decade at Cambridge University, through the Xen ARM open source community project (founded 2007) and in previous roles at Samsung Electronics. Since founding in 2016, we have developed a range of proprietary solutions and bespoke offerings for specific clients. Our solutions are certified through industry accredited white papers and successful PoCs.

### Industry Recognition

Perseus operates as the leader in Hypervisor API standardization projects at Genivi and is collaborating with Renesas on a number of R&D projects.



### Investor Support

Perseus has raised a number of strategic investments from the likes of Kakao, one of Korea's top technology companies, Wells Investment as well as R&D grants from the Korean government.

kakao

## CONTACT US



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