

# WIZSCHOOL

[www.wizschool.io](http://www.wizschool.io)

WizSchool ▶



WizSchool has developed an online educational platform for teaching kids how to code. Students as young as nine years old now have an easy block coding platform that teaches the fundamentals of coding. Learners can then graduate to text coding, app coding and even AI programming, with courses available up to age fifteen.



## Learning to Code at an Early Age Can Open Many Doors

Despite the growing importance of coding education, most coding books and classes focus on adults. Most coding solutions for children, meanwhile, are dreadfully boring, hindering and even discouraging learning. In order to meet the rising demand for coders, the Korean government has made coding a required subject in schools, from elementary school to high school. There are few good teachers, however — a trend seen elsewhere in the world as well.

## Creating Solid Foundations for Advanced Education

WizSchool is an EdTech company that provides an engaging coding environment, within which kids can learn how to code and realize their imagination in fun and creative ways.

WizSchool uses a phased curriculum to help kids graduate from basic fundamentals all the way to basic AI coding:

Age	Course
9-10	Block coding
11-12	Text coding
13-15	App building, AI & big data basics

## Instruction Methods for Every Learning Style

WizSchool has many different options available for students to choose how they want to study:

- **Wizlab** — text coding builder for online study with an AI chatbot
- **Wizclass** — video-based interactive coding tutorials
- **Wizlive** — 1:1 private tutoring service using Wizlab
- **Tapioca** — self-directed mobile solution for block coding
- **Jingling Code** — Chinese language basic coding course



## Putting the Tech Back In EdTech

Unlike after school classes or in-classroom solutions, WizSchool offers customized learning content through real-time code analysis. They also compile learner data with AI to formulate suggestions, fix mistakes and provide real-time coding analysis and feedback. Their solution is linked with our in-house code analysis framework.

This tech-based coding education solution emphasizes mobile sharing and fun. It is designed from the ground up for children — kids see it as a game, not homework.

## Led by Tech Industry Veterans

The WizSchool team brings together AI and coding experience, startup success and international connections, especially in China. CEO Yongmo Liang has a masters from SNU's engineering department and was a senior researcher at Samsung Electronics Software Center. He was also the CTO of Shanghai-based startup Milook and a researcher at Baidu. Product designer Lee Gwang-yong is a graduate of the RISD and a winner of the Red Dot Design Award. Technology head Kim Tae-song is an AI and compiling expert who previously worked at Samsung Electronics. WizSchool has attracted over US \$2 million in funding to date.

## Launched in Korea With a Major Education Academy

WizSchool has partnered with Daekyo, one of Asia's biggest education companies. They are already providing their solution to Daekyo's existing students in exchange for sales support. WizSchool also has agreements with Aha School and Digital Innovation Lounge.

